

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 808786 /		<u>Alt Order #</u> 06278022
<u>Product</u> PRIORITIES US ACTION		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1559
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/14/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WUAB	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WUAB	09/07/12	09/07/12	M-F 3-4p	3-4p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$325.00			
N 2	WUAB	09/07/12	09/07/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$100.00			
N 3	WUAB	09/07/12	09/07/12	Fri Prime	8-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$400.00			
N 4	WUAB	09/10/12	09/10/12	M-F 5-6p	5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WUAB	09/10/12-09/16/12	M-F 5-6p	5-6p	M-----	:30		\$425.00	NM		
		Credited										
N 5	WUAB	09/10/12	09/10/12	M-F 7-730p	7-730p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WUAB	09/10/12-09/16/12	M-F 7-730p	7-730p	M-----	:30		\$675.00	NM		
		Credited										
N 6	WUAB	09/08/12	09/08/12	Action News at 10p	10-11p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$650.00			
N 7	WUAB	09/08/12	09/08/12	Sa 730-8p	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$500.00			
N 8	WUAB	09/09/12	09/09/12	Su 5-6p	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$175.00			
N 9	WUAB	09/09/12	09/09/12	Sun Prime	8-10p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 808786 /		<u>Alt Order #</u> 06278022
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> PRIORITIES US ACTION	<u>Estimate #</u> 1559
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/14/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	WUAB	09/06/12	09/06/12	M-F 1-2p	1-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--- 1---				1	\$300.00			
N 11	WUAB	09/06/12	09/06/12	M-F 3-4p	3-4p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--- 1---				1	\$325.00			
N 12	WUAB	09/06/12	09/06/12	M-F 630-7p	630-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--- 1---				1	\$425.00			
N 13	WUAB	09/06/12	09/06/12	Thu Prime	8-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--- 1---				1	\$400.00			
N 14	WUAB	09/04/12	09/04/12	M-F 1-2p	1-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- 1-----				1	\$300.00			
N 15	WUAB	09/04/12	09/04/12	M-F 5-6p	5-6p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- 1-----				1	\$425.00			
N 16	WUAB	09/05/12	09/05/12	Late News M-F	10-11p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$650.00			
N 17	WUAB	09/05/12	09/05/12	M-F 3-4p	3-4p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$325.00			
N 18	WUAB	09/05/12	09/05/12	M-F 6-630p	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$400.00			
N 19	WUAB	09/05/12	09/05/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-- 1----				1	\$100.00			
N 20	WUAB	09/04/12	09/07/12	M-F 19 Action News at 7a	7-8a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF--				2	\$100.00			
N 21	WUAB	09/04/12	09/07/12	M-F 630-7p	630-7p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF--				1	\$425.00			
N 22	WUAB	09/04/12	09/07/12	M-F 1-2p	1-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF--				1	\$300.00			
N 23	WUAB	09/04/12	09/07/12	1130p-1230a	1130p-1230a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF--				1	\$225.00			
Totals											22	\$7,400.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	22	\$7,400.00	\$6,290.00
Totals	22	\$7,400.00	\$6,290.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
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Signature: _____ **Date:** _____

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